

COMU2M1

2013 - 2014

Master [60] in Information and Communication

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In frenchDissertation/Graduation Project : **YES** - Internship : **optional**Activities in English: **optional**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculté des sciences économiques, sociales, politiques et de communication (ESPO)**Programme code: **comu2m1** - European Qualifications Framework (EQF): 7**Table of contents**

| | |
|--|---|
| Introduction | 2 |
| Admission | 3 |
| Information | 4 |
| - Learning outcomes | 4 |
| - Teaching method | 4 |
| - Evaluation | 4 |
| - Mobility and/or Internationalisation outlook | 4 |
| - Possible trainings at the end of the programme | 5 |
| Contacts | 6 |
| Detailed programme | 7 |
| - Programme structure | 7 |
| - Programme by subject | 8 |

COMU2M1 - Introduction

COMU2M1 - Admission

For the specific conditions of this program : refer to the French version

General and specific admission requirements for this program must be satisfied at the time of enrolling at the university..

COMU2M1 - Information

Learning outcomes

The 60 credit Master in Information and Communication provides a special kind of training which is in demand at the professional level. In parallel with the requirement for specialists in information and communication, there is also a clear need for people with qualifications in other subject areas but with information and communication training. This programme is therefore designed to introduce students to the theories and methods of information and communication sciences and to help them to acquire special skills whilst also building on their previous experience.

To this end there are four options : Media, Culture and Education, Public Relations and Communication in Organizations, the Louvain School of Journalism and Multimedia.

This programme is open to holders of any 120 credit Master (apart from the Master in Information and Communication) or of any degree (except Information and Communication) from a Belgian university who wish to build on what they have already studied.

It is also open to students who are Bachelors in Information and Communication.

Teaching method

The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

Evaluation

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

Mobility and/or Internationalisation outlook

In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

Possible trainings at the end of the programme

Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

COMU2M1 - Contacts

Curriculum Managment

Entite de la structure COMU

| | |
|-------------------------|--|
| Acronyme | COMU |
| Dénomination | Ecole de Communication |
| Adresse | Ruelle de la Lanterne magique, 14 bte L2.03.02 1348 Louvain-la-Neuve Tél 010 47 27 97 - Fax 010 47 30 44 |
| Site web | https://www.uclouvain.be/comu.html |
| Secteur | Secteur des sciences humaines (SSH) |
| Faculté | Faculté des sciences économiques, sociales, politiques et de communication (ESPO) |
| Commission de programme | Ecole de Communication (COMU) |

Academic Supervisor : [Gérard Derèze](#)

Jury

Secrétaire : **Andrea Catellani**

Président : **Thierry De Smedt**

Usefull Contacts

Informations pour les étudiants : **Geneviève Parent**

Informations pour les futurs étudiants : **Jean-Claude Guyot**

COMU2M1 - Detailed programme

Programme structure

The 60 credit Master programme in Information and Communication is made up of 60 credits, as follows:

- core subjects comprising a dissertation and three subjects (30 to 40 credits)
- one or two options (20 to 30 credits)

The dissertation which each student must produce and defend forms part of the core subjects and differs, both in terms of the workload and number of credits, according to what each student has chosen to do.

Students who have already produced a final piece of work in a second cycle course (e.g. Master, degree etc) may replace the 25 credits of the core subjects for the dissertation with a dissertation or a report on a work placement worth 15 credits.

This group of students, exceptionally, may choose two options instead of one.

- Students who have already gained a Bachelor degree in Information and Communication must follow the foundation element of the core subjects (15 credits, three optional subjects) which may be studied in greater depth by selecting one of the four options on offer (15 credits each) and one optional subject. Students must produce and defend a dissertation.
- Students who have already gained a Master and a Bachelor degree with Information and Communication as a subsidiary subject must also follow the foundation element of common subjects (15 credits or three optional subjects) which may be studied in greater depth by selecting a foundation option of 15 credits and an additional option, also worth 15 credits. Students must produce and defend a dissertation or a report on a work placement.
- Students who have already gained a Master and a Bachelor degree without Information and Communication as a subsidiary subject must follow the prerequisite subjects in the relevant foundation option and a course of study identical to that outlined above. Students must produce and defend a dissertation or a report on a work placement.

Core study

- > [Tronc commun \(30 à 40 crédits\)](#) [en-prog-2013-comu2m1-lcomu201t.html]

Options courses

- > [Options Communication socio-éducative](#) [en-prog-2013-comu2m1-lcomu301r.html]
 - > [Option Communication socio-éducative](#) [en-prog-2013-comu2m1-lcomu302o.html]
 - > [Option Communication socio-éducative : compléments](#) [en-prog-2013-comu2m1-lcomu303o.html]
- > [Options Analyse des médias](#) [en-prog-2013-comu2m1-lcomu302r.html]
 - > [Option Analyse des médias](#) [en-prog-2013-comu2m1-lcomu315o.html]
 - > [Option Analyse des médias : compléments](#) [en-prog-2013-comu2m1-lcomu316o.html]
- > [Options Relations publiques et communication d'organisation](#) [en-prog-2013-comu2m1-lcomu304r.html]
 - > [Option Relations publiques et communication d'organisation](#) [en-prog-2013-comu2m1-lcomu305o.html]
 - > [Option Relations publiques et communication d'organisation : compléments](#) [en-prog-2013-comu2m1-lcomu306o.html]
- > [Options Ecole de Journalisme de Louvain](#) [en-prog-2013-comu2m1-lcomu307r.html]
 - > [Option Ecole de Journalisme de Louvain](#) [en-prog-2013-comu2m1-lcomu308o.html]
 - > [Option Ecole de Journalisme de Louvain : compléments](#) [en-prog-2013-comu2m1-lcomu309o.html]
- > [Options Communication culturelle](#) [en-prog-2013-comu2m1-lcomu308r.html]
 - > [Option Communication culturelle](#) [en-prog-2013-comu2m1-lcomu320o.html]
 - > [Option Communication culturelle : compléments](#) [en-prog-2013-comu2m1-lcomu321o.html]
- > [Options Multimédia](#) [en-prog-2013-comu2m1-lcomu310r.html]
 - > [Option Multimédia](#) [en-prog-2013-comu2m1-lcomu311o.html]
 - > [Option Multimédia complément](#) [en-prog-2013-comu2m1-lcomu314o.html]
 - > [Option Multimédia : perfectionnement](#) [en-prog-2013-comu2m1-lcomu312o.html]
- > [Cours au choix](#) [en-prog-2013-comu2m1-lcomu313r.html]
 - > [Cours au choix \(5 à 10 crédits\)](#) [en-prog-2013-comu2m1-lcomu313o.html]

Programme by subject

Core courses

○ Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ Pour les étudiants non-titulaires d'un master

○ Activités obligatoires (30 credits)

| | | | | | |
|-------------|----------------------------------|--|-----|------------|--|
| ○ LCOMU2901 | Dissertation | N. | | 23 Credits | |
| ○ LCOMU2910 | Seminar : Support in Methodology | Amandine Degand (compensates Sarah Sepulchre), Sarah Sepulchre | 15h | 2 Credits | |
| ○ LCOMU2701 | Parcours multimédia | Thierry De Smedt, Jean-Claude Guyot, Yves Thiran, Philippe Verhaegen | 30h | 5 Credits | |

○ Activités au choix (10 credits)

Deux cours à choisir parmi :

| | | | | | |
|-------------|---|---|---------|-----------|----|
| ⊗ LCOMU1322 | Media and Communication Law | François Jongen | 30h | 5 Credits | 1q |
| ⊗ LCOMU2200 | Cultural Studies | Alain Reyniers (compensates Sarah Sepulchre), Alain Reyniers, Sarah Sepulchre | 30h | 5 Credits | 1q |
| ⊗ LCOMU2230 | Programmes and Targets of Radio-TV | Frédéric Antoine | 30h | 5 Credits | |
| ⊗ LCOMU2270 | COGNITIVE SEMIOLOGY | Pierre Fastrez | 30h | 5 Credits | |
| ⊗ LCOMU2706 | Psychosociologie | N. | 30h | 5 Credits | |
| ⊗ LCOMU2360 | Marketing et stratégies communicationnelles | Jean-Marie Pierlot, Baudouin Velge, Monique Wahlen | 30h | 5 Credits | |
| ⊗ LCOMU2430 | Ethical and Critical Analysis of Journalism | Benoît Grevisse | 30h | 5 Credits | |
| ⊗ LCOMU2606 | nter-cultural communication | Alain Reyniers | 30h | 5 Credits | 2q |
| ⊗ LCOMU2640 | Media education | Thierry De Smedt | 30h | 5 Credits | |
| ⊗ MSHUM2201 | HR Competencies | André Boussard | 15h+30h | 5 Credits | 1q |
| ⊗ MCOMU2201 | Communication en contexte multiculturel | Michèle Ballez | 30h | 5 Credits | 1q |
| ⊗ MCOMU2106 | Ethique de l'information et de la communication | Philippe Scieur (coord.), null SOMEBODY | 30h | 5 Credits | 2q |
| ⊗ MCOMU2703 | Etudes culturelles | Sébastien Fevry | 30h | 5 Credits | 2q |
| ⊗ MDROI1312 | Droit des médias et de la communication | Jean Bourtembourg | 30h | 5 Credits | 2q |

⊗ Pour les étudiants titulaires d'un master

○ Activités obligatoires (20 credits)

| | | | | | |
|-------------|---------------------|--|-----|------------|--|
| ○ LCOMU2902 | Dissertation | N. | | 15 Credits | |
| ○ LCOMU2701 | Parcours multimédia | Thierry De Smedt, Jean-Claude Guyot, Yves Thiran, Philippe Verhaegen | 30h | 5 Credits | |

o Activités au choix (10 credits)

Deux cours à choisir parmi :

| | | | | | |
|-------------|---|--|---------|-----------|----|
| ✘ LCOMU1322 | Media and Communication Law | François Jongen | 30h | 5 Credits | 1q |
| ✘ LCOMU2200 | Cultural Studies | Alain Reyniers (compensates Sarah Sepulchre), Alain Reyniers, Sarah Sepulchre | 30h | 5 Credits | 1q |
| ✘ LCOMU2230 | Programmes and Targets of Radio-TV | Frédéric Antoine | 30h | 5 Credits | |
| ✘ LCOMU2270 | COGNITIVE SEMIOLOGY | Pierre Fastrez | 30h | 5 Credits | |
| ✘ LCOMU2706 | Psychosociologie | N. | 30h | 5 Credits | |
| ✘ LCOMU2360 | Marketing et stratégies communicationnelles | Jean-Marie Pierlot, Baudouin Velge, Monique Wahlen | 30h | 5 Credits | |
| ✘ LCOMU2430 | Ethical and Critical Analysis of Journalism | Benoît Grevisse | 30h | 5 Credits | |
| ✘ LCOMU2606 | inter-cultural communication | Alain Reyniers | 30h | 5 Credits | 2q |
| ✘ LCOMU2640 | Media education | Thierry De Smedt | 30h | 5 Credits | |
| ✘ MSHUM2201 | HR Competencies | André Boussard | 15h+30h | 5 Credits | 1q |
| ✘ MCOMU2201 | Communication en contexte multiculturel | Michèle Ballez | 30h | 5 Credits | 1q |
| ✘ MCOMU2106 | Ethique de l'information et de la communication | Philippe Scieur (coord.), null SOMEBODY | 30h | 5 Credits | 2q |
| ✘ MCOMU2703 | Etudes culturelles | Sébastien Fevry | 30h | 5 Credits | 2q |
| ✘ MDROI1312 | Droit des médias et de la communication | Jean Bourtembourg | 30h | 5 Credits | 2q |

Options

Les étudiants non-titulaires d'un master choisiront une option parmi les 6 qui lui sont accessibles, ainsi qu'un cours au choix dans la liste proposée.

Les étudiants déjà titulaires d'un master choisiront deux options et/ou cours au choix parmi les 14 qui lui sont proposées.

Options Communication socio-éducative

- > [Option Communication socio-éducative](#) [en-prog-2013-comu2m1-lcomu302o]
- > [Option Communication socio-éducative : compléments](#) [en-prog-2013-comu2m1-lcomu303o]

Options Analyse des médias

- > [Option Analyse des médias](#) [en-prog-2013-comu2m1-lcomu315o]
- > [Option Analyse des médias : compléments](#) [en-prog-2013-comu2m1-lcomu316o]

Options Relations publiques et communication d'organisation

- > [Option Relations publiques et communication d'organisation](#) [en-prog-2013-comu2m1-lcomu305o]
- > [Option Relations publiques et communication d'organisation : compléments](#) [en-prog-2013-comu2m1-lcomu306o]

Options Ecole de Journalisme de Louvain

- > [Option Ecole de Journalisme de Louvain](#) [en-prog-2013-comu2m1-lcomu308o]
- > [Option Ecole de Journalisme de Louvain : compléments](#) [en-prog-2013-comu2m1-lcomu309o]

Options Communication culturelle

- > [Option Communication culturelle](#) [en-prog-2013-comu2m1-lcomu320o]
- > [Option Communication culturelle : compléments](#) [en-prog-2013-comu2m1-lcomu321o]

Options Multimédia

- > [Option Multimédia](#) [en-prog-2013-comu2m1-lcomu311o]
- > [Option Multimédia complément](#) [en-prog-2013-comu2m1-lcomu314o]
- > [Option Multimédia : perfectionnement](#) [en-prog-2013-comu2m1-lcomu312o]

Cours au choix

- > [Cours au choix \(5 à 10 crédits\)](#) [en-prog-2013-comu2m1-lcomu313o]

OPTIONS COMMUNICATION SOCIO-ÉDUCATIVE

OPTION COMMUNICATION SOCIO-ÉDUCATIVE [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|---------------------------------------|-------|-----------|--|
| ● LCOMU2663 | Effets éducatifs des médias | Thierry De Smedt, Patrick Verniers | 30h | 5 Credits | |
| ● LCOMU2604 | Workshop : Conceptual and Evaluation of Educational Media | Thierry De Smedt | 22.5h | 5 Credits | |
| ● LCOMU2702 | Médias numériques et éducation | Daniel Peraya | 22.5h | 5 Credits | |

OPTION COMMUNICATION SOCIO-ÉDUCATIVE : COMPLÉMENTS [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|--|-------------------------------------|-------|-----------|--|
| ⊗ LCOMU2221 | Analyse des productions cinématographiques | Sébastien Fevry, Philippe Marion | 22.5h | 5 Credits | |
| ⊗ LCOMU2223 | Langage sonore | Thierry De Smedt | 22.5h | 5 Credits | |
| ⊗ LCOMU2603 | Research Seminar : Socio-educational Communication | Thierry De Smedt, Pierre Fastrez | 22.5h | 5 Credits | |
| ⊗ LCOMU2602 | Mediatic systems of distance training | Daniel Peraya | 22.5h | 5 Credits | |
| ⊗ LCOMU2607 | Analysis of documentary productions | Marc Lits | 30h | 5 Credits | |
| ⊗ LCOMU2605 | Analysis of cultural and mediatic productions | Sarah Sepulchre | 30h | 5 Credits | |
| ⊗ LCOMU2600 | Scientific popularisation | Philippe Verhaegen | 30h | 5 Credits | |

OPTIONS ANALYSE DES MÉDIAS**OPTION ANALYSE DES MÉDIAS [15.0]**

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|-------------------------------|-----|-----------|------|
| ● LCOMU2250 | Mediatic Narration | Philippe Marion | 30h | 5 Credits | |
| ● LCOMU2110 | Analyse socio-politique des médias | Marc Lits | 30h | 5 Credits | 1q |
| ● LCOMU2100 | Multidisciplinary Seminar on Research Communication | Marc Lits, Philippe Marion | 30h | 5 Credits | 1+2q |

OPTION ANALYSE DES MÉDIAS : COMPLÉMENTS [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|---|-------|-----------|----|
| ⊗ LCOMU2221 | Analyse des productions cinématographiques | Sébastien Fevry, Philippe Marion | 22.5h | 5 Credits | |
| ⊗ LCOMU2223 | Langage sonore | Thierry De Smedt | 22.5h | 5 Credits | |
| ⊗ LCOMU2200 | Cultural Studies | Alain Reyniers (compensates Sarah Sepulchre), Alain Reyniers, Sarah Sepulchre | 30h | 5 Credits | 1q |
| ⊗ LCOMU2601 | Anthroposociology of communication places | Alain Reyniers | 30h | 5 Credits | |
| ⊗ LCOMU2605 | Analysis of cultural and mediatic productions | Sarah Sepulchre | 30h | 5 Credits | |
| ⊗ LCOMU2607 | Analysis of documentary productions | Marc Lits | 30h | 5 Credits | |

OPTIONS RELATIONS PUBLIQUES ET COMMUNICATION D'ORGANISATION**OPTION RELATIONS PUBLIQUES ET COMMUNICATION D'ORGANISATION [15.0]**

○ Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|--|-----|-----------|--|
| ○ LCOMU2300 | Public relations | Andrea Catellani, Christine Donjean | 30h | 5 Credits | |
| ○ LCOMU2310 | Strategic Business Communications | Thierry Libaert | 30h | 5 Credits | |
| ○ LCOMU2330 | Advertising Communication | Philippe Marion | 30h | 5 Credits | |

OPTION RELATIONS PUBLIQUES ET COMMUNICATION D'ORGANISATION : COMPLÉMENTS [15.0]

○ Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ Activité obligatoire (5 credits)

| | | | | | |
|-------------|---|---|-----|-----------|--|
| ○ LCOMU2340 | Workshop on Communicational and Graphic Writing | Philippe Marion, Romain Rihoux | 30h | 5 Credits | |
|-------------|---|---|-----|-----------|--|

○ Activités au choix (10 credits)

2 parmi :

| | | | | | |
|-------------|--|---|-----|-----------|--|
| ⊗ LCOMU2610 | Internal communication | Andrea Catellani, François Lambotte | 30h | 5 Credits | |
| ⊗ LCOMU2615 | External communication | Thierry Libaert | 30h | 5 Credits | |
| ⊗ LCOMU2617 | Communication publique | Olivier Alsteens, Thierry Libaert, Jacques Moisse | 30h | 5 Credits | |
| ⊗ LCOMU2613 | Communication sensible | Thierry Libaert | 30h | 5 Credits | |
| ⊗ LCOMU2350 | Assessment of organization communication | Assaël Adary, Caroline Sauvajol- Rialland | 30h | 5 Credits | |
| ⊗ LCOMU2706 | Psychosociologie | N. | 30h | 5 Credits | |
| ⊗ LCOMU2708 | Relations presse | Laurent-Paul Van Steirtegem | 30h | 5 Credits | |
| ⊗ LCOMU2705 | Web strategies, actions and metrics | Jerome Bondu, Lionel Groetaers, Didier Heiderich | 30h | 5 Credits | |

OPTIONS ECOLE DE JOURNALISME DE LOUVAIN**OPTION ECOLE DE JOURNALISME DE LOUVAIN [15.0]**

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|--|--|-----|-----------|--|
| ● LCOMU2401 | Journalisme de presse écrite, graphisme, multimedia | Frédéric Antoine, Francois Brabant, Benoît Grevisse, Nathanaël Jacqmin, Xavier Lambert, Jean-Pierre Stroobants, Laurence Van Ruymbeke | 60h | 5 Credits | |
| ● LCOMU2410 | Méthodes de recherches et de veille de l'information | Gérard Derèze, Benoît Grevisse | 30h | 5 Credits | |
| ● LCOMU2420 | Knowledge of Current Events | Gérard Derèze | 30h | 5 Credits | |

OPTION ECOLE DE JOURNALISME DE LOUVAIN : COMPLÉMENTS [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|---|-----|-----------|--|
| ● LCOMU2402 | Journalisme radio | Dominique Delhalle, Benoît Grevisse, Arnaud Ruyssen, François Ryckmans | 30h | 5 Credits | |
| ● LCOMU2403 | Journalisme de télévision | Thierry Bellefroid, Benoît Grevisse, Yves Thiran, Gregory Willocq | 30h | 5 Credits | |
| ● LCOMU2631 | Enjeux socio-économiques du journalisme | Frédéric Antoine | 30h | 5 Credits | |

OPTIONS COMMUNICATION CULTURELLE**OPTION COMMUNICATION CULTURELLE [15.0]**

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|--|-----|-----------|--|
| ⊗ LCOMU2260 | Cultural Politics | Patrick Colpé, Sarah Sepulchre | 30h | 5 Credits | |
| ⊗ LCOMU2645 | Communication in the Sector of Cultural Organisations | Fabienne Guillaume, Sarah Sepulchre | 30h | 5 Credits | |
| ⊗ LCOMU2340 | Workshop on Communicational and Graphic Writing | Philippe Marion, Romain Rihoux | 30h | 5 Credits | |

| | | | | | |
|-------------|--|---|-----|-----------|----|
| ⊗ MCOMU2107 | Communication du non marchand | Jean-Marie Pierlot | 30h | 5 Credits | 2q |
| ⊗ MCOMU2108 | Politiques culturelles | Damien Vanneste | 30h | 5 Credits | 2q |
| ⊗ MCOMU2109 | Pratiques communicationnelles dans le secteur culturel et non marchand | Jean-Luc Depotte, null SOMEBODY, Pierre Vercauteren (coord.) | 30h | 5 Credits | 2q |

OPTION COMMUNICATION CULTURELLE : COMPLÉMENTS [15.0]

○ Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|-------------------------------------|-------|-----------|----|
| ⊗ LCOMU2605 | Analysis of cultural and mediatic productions | Sarah Sepulchre | 30h | 5 Credits | |
| ⊗ LCOMU2601 | Anthroposociology of communication places | Alain Reyniers | 30h | 5 Credits | |
| ⊗ LCOMU2221 | Analyse des productions cinématographiques | Sébastien Fevry, Philippe Marion | 22.5h | 5 Credits | |
| ⊗ LCOMU2223 | Langage sonore | Thierry De Smedt | 22.5h | 5 Credits | |
| ⊗ LCOMU2615 | External communication | Thierry Libaert | 30h | 5 Credits | |
| ⊗ LCOMU2330 | Advertising Communication | Philippe Marion | 30h | 5 Credits | |
| ⊗ MCOMU2702 | Communication événementielle | Chloé Colpé | 30h | 5 Credits | 2q |
| ⊗ MCOMU2703 | Etudes culturelles | Sébastien Fevry | 30h | 5 Credits | 2q |
| ⊗ MCOMU2201 | Communication en contexte multiculturel | Michèle Ballez | 30h | 5 Credits | 1q |

OPTIONS MULTIMÉDIA

OPTION MULTIMÉDIA [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|--|---|-------|-----------|----|
| ⊗ LCOMU2660 | Theories in the communication Sector of multimedia | Gérard Valenduc (compensates Philippe Verhaegen), Gérard Valenduc, Philippe Verhaegen | 22.5h | 5 Credits | |
| ⊗ LCOMU2702 | Médias numériques et éducation | Daniel Peraya | 22.5h | 5 Credits | |
| ⊗ MCOMU2207 | E-travail | Sandrine Roginsky | 30h | 5 Credits | 1q |
| ⊗ MCOMU2208 | Web Strategies, actions and metrics | Jean-Michel Depasse | 30h | 5 Credits | 1q |
| ⊗ MCOMU2209 | Internet et société | Sandrine Roginsky | 30h | 5 Credits | 1q |
| ⊗ LCOMU2704 | Laboratoire de multimédia éducatif | Philippe Verhaegen | 22.5h | 5 Credits | |

OPTION MULTIMÉDIA COMPLÉMENT [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|---|-------|-----------|--|
| ⊗ LCOMU2602 | Mediatic systems of distance training | Daniel Peraya | 22.5h | 5 Credits | |
| ⊗ LCOMU2660 | Theories in the communication Sector of multimedia | Gérard Valenduc (compensates Philippe Verhaegen), Gérard Valenduc, Philippe Verhaegen | 22.5h | 5 Credits | |
| ⊗ LCOMU2600 | Scientific popularisation | Philippe Verhaegen | 30h | 5 Credits | |
| ⊗ LCOMU2604 | Workshop : Conceptual and Evaluation of Educational Media | Thierry De Smedt | 22.5h | 5 Credits | |

OPTION MULTIMÉDIA : PERFECTIONNEMENT [15.0]

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---------------------------------------|--|-----|-----------|--|
| ⊗ LCOMU2661 | Sociotechnics Stakes of multimedia | Christophe De Vleeschouwer, Xavier Marichal | 30h | 5 Credits | |
| ⊗ LIADA2663 | Pratique des langages statiques | N. | 15h | 2 Credits | |
| ⊗ LIADA2664 | Pratique des langages dynamiques | N. | 15h | 2 Credits | |
| ⊗ LIADA2665 | Initiation graphique et audiovisuelle | N. | 15h | 6 Credits | |
| ⊗ LIADA2666 | Atelier de réalisation multimédia | N. | 15h | 4 Credits | |

COURS AU CHOIX

COURS AU CHOIX (5 À 10 CRÉDITS)

● Mandatory

△ Courses not taught during 2013-2014

⊕ Periodic courses taught during 2013-2014

⊗ Optional

⊖ Periodic courses not taught during 2013-2014

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| | | | | | |
|-------------|---|---|-----|-----------|----|
| ⊗ LCOMU2270 | COGNITIVE SEMIOLOGY | Pierre Fastrez | 30h | 5 Credits | |
| ⊗ LCOMU2230 | Programmes and Targets of Radio-TV | Frédéric Antoine | 30h | 5 Credits | |
| ⊗ LCOMU2250 | Mediatic Narration | Philippe Marion | 30h | 5 Credits | |
| ⊗ LCOMU2300 | Public relations | Andrea Catellani, Christine Donjean | 30h | 5 Credits | |
| ⊗ LCOMU2310 | Strategic Business Communications | Thierry Libaert | 30h | 5 Credits | |
| ⊗ LCOMU2606 | nter-cultural communication | Alain Reyniers | 30h | 5 Credits | 2q |
| ⊗ LCOMU2706 | Psychosociologie | N. | 30h | 5 Credits | |
| ⊗ MCOMU2703 | Etudes culturelles | Sébastien Fevry | 30h | 5 Credits | 2q |
| ⊗ MCOMU2201 | Communication en contexte multiculturel | Michèle Ballez | 30h | 5 Credits | 1q |

